

From: tourisminsights@latourism.org on behalf of [Franciscus Loukrezis](#)
To: [Kent Smith](#)
Subject: Weekly Lodging Report July 12 - 28, 2015 & JUNE 2015
Date: Thursday, July 23, 2015 11:31:43 AM
Attachments: [12 Week Lodging Detail 2015.xlsx](#)

Dear Los Angeles Tourism Member:

Below are the Los Angeles lodging performance metrics for the last reporting week, and the month of June 2015.

Week ending July 18, 2015 lodging highlights:

- Los Angeles occupancy of **90.0%** increased by **+1.5%** over last year's weekly occupancy (88.6%) and ranked **7th** out of the Top 25 U.S. Markets.
- ADR was **\$173.36** and ranked **7th** among the Top 25 Markets, up **+11.4%** compared to the same period last year (\$155.59).
- RevPAR was **\$155.97** which increased by **+13.1%** over last year (\$137.92) and ranked **7th** out of the Top 25 U.S. Markets.
- Weekend occupancy throughout L.A. County was 92.7% and was higher than the weekday occupancy of 88.9%.
- The LAX Area reported the highest occupancy rate for the week (**93.9%**).

June 2015

- Los Angeles ranked **8th** place among the Top 25 Markets with an Occupancy rate of **84.0%**, up **+1.1%** compared to the same period last year (83.1%).
- Los Angeles ADR was **\$160.86** and ranked **6th** among the Top 25 Markets, up **+7.0%** compared to the same period last year (\$150.32).
- Los Angeles RevPAR was **\$135.15** and ranked **6th** among the Top 25 Markets, up **+8.2%** compared to the same period last year (\$124.90).
- Rooms nights sold were **2.46 million** countywide, up **+1.0%** over June 2014 (2.43 million room nights).
- The LAX area (**90.0%**) and South Bay (**89.0%**) both reported the highest Occupancy rate for the month.

2015 Jan-June YTD

- Los Angeles ranked **6th** place among the Top 25 Markets with a YTD Occupancy rate of **79.6%**, up **+0.7%** compared to the same period last year (79.0%).
 - Markets ranking higher are Oahu Island (83.9%), San Francisco (83.1%), New York (82.2%), Miami (80.8%), and Orlando (80.1%).
- Los Angeles **YTD ADR** is **\$154.39** and ranks **8th** out of the Top 25 Markets, up **+6.8%** compared to the same period last year (\$144.54).
- Los Angeles **YTD RevPAR** is **\$122.83** and ranks **6th** out of the Top 25 Markets, up **+7.6%** compared to the same period last year (\$114.16).
- **YTD** rooms nights sold are **14.05 million** countywide, reflecting a +1.2% increase over 2014 (13.88 million room nights).
- The LAX area reported the highest **YTD** occupancy at **87.0%**, followed by South Bay (**83.9%**).

For more details please refer to the attachment. The second tab has been updated with June monthly figures.

Franciscus

Franciscus Loukrezis

Senior Manager, Tourism Insights

LOS ANGELES TOURISM & CONVENTION BOARD

333 S. Hope Street, 18th Fl., Los Angeles, CA 90071

T 213.236.2338

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